



Photo Contest Rules

“SKI FACES” PHOTO CONTEST OFFICIAL RULES

Important: The contest is organized by Wiloca Srl that is the owner company of www.freeskiworld.com and www.freestyleskiworld.com. Please read these rules before entering this contest (the "Contest").

By participating in this Contest, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements below.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST.

1. Eligibility. The Contest is open to legal residents of their respective countries where not prohibited by law, who are eighteen (18) years of age or older at the time of entry who have Internet access and a valid e-mail account prior to the beginning of the Contest Period. Sponsor has the right to verify the eligibility of each entrant. The contest is subject to all federal, state and local laws and regulations and is void where prohibited by law.

2. Disclaimer. Wiloca Srl (owner of www.freeskiworld.com and www.freestyleskiworld.com), any participating sponsors, and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies (collectively, the "Released Parties") will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Contest disruptions, injuries, losses or damages caused by events beyond the control of Wiloca Srl or by non-authorized human intervention; or (d) any printing or typographical errors in any materials associated with the Contest.

Site: www.freeskiworld.com www.freestyleskiworld.com



3. Contest Period. All entries (application forms and photos) must be received during the event FIS SKI WORLD CUP in Solden the October 24/25/26, 2014 to be eligible to win a prize. The Contest starts on November 15, 2014 and ends on December 15, 2014 (the "Contest Period"). Sponsor reserves the right to extend or shorten the contest at their sole discretion.

4. How to Enter. You can enter the Contest through the www.freeskiworld.com website or FreeSkiWorld Facebook Fanpage. You can find the application (card) there and download it. Entrants must fill out all required fields on the entry form (card) and participate in the contest by giving the filled card to the FREESKIWORLD's guys during the 24/25/26 of October 2014 in Solden (during FIS SKI WORLD CUP days) and letting them take a picture to you. If you can't do it or you're not in time for do it you can easily find the FREESKIWORLD's operators during the event and ask them for the card to fill in and the photo. Only one photo is valid for entering the Contest. For a copy of these Official Rules, print them from the Website.

5. Selection and Notification of Winner. All eligible entries and photos received during the days 24/25/26 of October 2014 in Solden will gathered into a database. From 15 November 2014 to 15 December 2014, all the best photos will be published on FreeSkiWorld Facebook Fanpage and www.freeskiworld.com to be submitted to the judgment of the web users based on the number of their Facebook user's preferences. At the end of the contest period, the picture that will collect more Facebook's Like will win the first prize. The second and third most voted pictures will be rewarded with lower premiums. The winners will be announced on or about December 16, 2014. Announcement and instructions for prize will be sent to the e-mail address supplied on the potential prize winner's entry form. To claim the prize, the winner(s) should follow the instructions contained in his or her notification. Each entrant is responsible for monitoring his/her e-mail account for prize notification and receipt or other communications related to this

Site: www.freeskiworld.com www.freestyleskiworld.com



sweepstakes. If a potential prize winner cannot be reached by Administrator (or Sponsor) within fifteen (15) days, using the contact information provided at the time of entry, or if the prize is returned as undeliverable, that potential prize winner shall forfeit the prize. Prizes may not be awarded if an insufficient number of eligible entries are received.

6. Identity of Entrant. If a dispute arises about the identity of the entrant, entries will be declared made by the authorized account holder of the email address submitted at time of entry. An authorized account holder is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address. The potential winner may be required to provide Wiloca Srl with proof that the potential winner is the authorized account holder of the email address associated with the winning entry.

7. Prize. The first prize is a pair of skis K2 "Press" 2014/2015. The total approximate retail value of the first prize is € 340,00. The second prize is a K2 Thrive Helmet personalized by Freeskiworld The total approximate retail value of the second prize is € 150,00. The third prize is one Helly Hansen Duffel bag 90 L. The total approximate retail value of the third prize is € 99,95. Only one (1) winner will be selected for each prize. ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNER. The Prize will be awarded. The Prize is not transferable. No substitutions or exchanges (including for cash) of the Prize will be permitted, except that Wiloca Srl reserves the right to substitute a Prize of comparable or greater value for the Prize. The Prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). The Prize will be fulfilled approximately four (4) to six (6) weeks after notification of the Prize winner.

Site: www.freeskiworld.com www.freestyleskiworld.com

WILOCA s.r.l. Via Pasubio, 36 – ITALY San Benedetto del Tronto (AP) 63074
OFFICE: +39 0735 48 09 18 FAX: +39 0735 44 61 18 SITE: www.wiloca.it email: info@wiloca.it
P.I. 01983240449 Cap. Soc. € 15.000,00 i.v. Registro Imprese di Ascoli Piceno R.E.A. n. 189273



8. Selection of Prize. Actual model, color, accessories, and features of the Prize shall be selected by Wiloca Srl, in its sole discretion, and may vary from photos used in print, Freeskiworld.com in-store advertising, and in electronic and web banner advertising including the Freeskiworld.com web site.

9. No Facebook Endorsement. This Contest is in no way sponsored, endorsed or administered by, or associated with Facebook, Inc. Any information you provide in connection with the Contest is to Wiloca Srl and/or its sponsors/administrators and not to Facebook. You understand that by using and interacting with www.facebook.com, you are subject to the terms, conditions, and policies that govern the use of www.facebook.com. You should therefore review the applicable terms and policies for www.facebook.com, including privacy and data gathering practices, before using or interacting with Facebook.

10. General Release. By entering the Contest, you release Wiloca Srl and all Released Parties from any liability whatsoever, and waive any and all causes of action, for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, mis-delivery, acceptance, possession, or use of or inability to use any Prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory. Sponsor reserves the right to terminate, suspend or amend the Sweepstakes, without notice, and for any reason, including, without limitation, if Sponsor determines that the Sweepstakes cannot be conducted as planned or should a virus, bug, tampering or unauthorized intervention, technical failure or other cause beyond Sponsor's control corrupt the administration, security, fairness, integrity or proper play of the Sweepstakes. In the event any tampering or unauthorized intervention may have occurred, Sponsor reserves the right to void suspect entries at issue. Sponsor and its respective parent,

Site: www.freeskiworld.com www.freestyleskiworld.com



affiliate and subsidiary companies, agents, and representatives, and any telephone network or service providers, are not responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunction, lost or delayed data transmission, omission, interruption, deletion, line failure or malfunction of any telephone network, computer equipment or software, the inability to access any website or online service or any other error, human or otherwise. Any attempt to damage the content or operation of this Sweepstakes is unlawful and subject to possible legal action by Sponsor.

11. Use of Winner's Name, Likeness, etc. Except where prohibited by law, entry into the Contest constitutes permission to use winner's name, Facebook name, likeness, persona, hometown, and/or Prize information in all media now known or later devised throughout the universe in perpetuity for all purposes Wiloca Srl deems appropriate - including, without limitation, for promotional and publicity purposes - without further permission or compensation.

12. Affidavit and Release. As a condition of being awarded any Prize, winner may (in Wiloca's sole discretion) be required to execute and deliver to Wiloca Srl a signed affidavit of eligibility, acceptance of these Official Rules, release of liability, and any other legal, regulatory, or tax-related documents required by Wiloca Srl in its sole discretion.

13. Entrant's Personal Information: Information collected from entrant is subject to Freeskiworld's Privacy Policy: http://freeskiworld.com/skifaces/i_privacy.html

14. Miscellaneous. By entering this contest, entrants expressly acknowledge that these Official Rules have been drafted in the English language, and that any translation prepared for any reason will be of no legal effect and the English version of these Official Rules shall govern any dispute. If you have any questions about these Official Rules or the Contest,

Site: www.freeskiworld.com www.freestyleskiworld.com



please email them to skifaces@freeskiworld.com or send written questions to Wiloca Srl, via Pasubio, 36 – 63074 SAN BENEDETTO DEL TRONTO (AP) – ITALY.

15. Contest Sponsor: This sweepstakes is sponsored by K2 SPORTS EUROPE GMBH +49 6232 31455 14 GROSSE HOHL 67354 ROEMERBERG GERMANY

Site: www.freeskiworld.com www.freestyleskiworld.com

WiLOCA s.r.l. Via Pasubio, 36 – ITALY San Benedetto del Tronto (AP) 63074
OFFICE: +39 0735 48 09 18 FAX: +39 0735 44 61 18 SITE: www.wiloca.it email: info@wiloca.it
P.I. 01983240449 Cap. Soc. € 15.000,00 i.v. Registro Imprese di Ascoli Piceno R.E.A. n. 189273